

New Mexico Highlands University

School of Business Administration Study Abroad Summer Program



¡2 classes for 6 credits & 10 full days in Mexico!
“17 Available Scholarships of \$700”

INTB 480 (CRN 1440) - Doing Business in the Spanish Speaking World - Dr. Luis Ortiz
(TBA) - International Marketing - Dr. Bill Thompson

During the inter-session this summer. That's May 13-23, 2007. We'll be touring many Mexican cities and visiting major economic and tourist destinations. This class will be similar to those which were taken in previous years, only better! This class is open to all majors and makes for an excellent elective. We will visit universities, major museums, Teotihuacan the “must see” World Heritage archaeological site and plant/business tours will also be included. The class will be presented as a bus tour using a modern air-conditioned bus equipped with a restroom and video system. Only 4-star hotels will be used along the way with **students sharing a room with another person for a total of \$800, with two others for \$750 or three others for \$700**. Spending money would depend upon your personal preferences, but could be about \$25.00 per day. You can take the trip without taking the class once we've enrolled ten students who want course credit (non-student guest, family member or friend). All participants are expected to attend all of the lectures, museum and business/plant tours.

If you are interested, please contact Dr. Luis Ortiz ASAP at EDC/SOBA, 505.454.3584, or by e-mail at lortiz@nmhu.edu. Deadline for enrollment and payment is very soon - Go to <http://www.drloisortiz.com> or <http://www.coba.panam.edu/faculty/thompson/> to see where we went on previous trips!

¡Vamos a México!



Places and businesses will include Monterrey, Queretaro, Zacatecas, Mexico City
Tampico, General Motors, Nissan, Mexican Brewery.