

New Mexico Highlands University
School of Business Administration
Las Vegas, New Mexico

Management 330 – Entrepreneurship
Spring 2008

Professor: Dr. Luis Ortiz

Office:

School of Business Administration
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Office Hours:

Friday 8am-noon TBA or by Appointment

Class Times:

12:30 p.m. - 1:45 p.m. MW SH 119

Required Materials for the Course:

Text books, Videos, DVD, and CD – TBA and provide by the professor (reality)

Course Description

The course is design to understand entrepreneurship and explain the behaviors that result is successful business ventures in reality.

Teaching Methods

The course incorporates different teaching approaches: local business leaders, owners, and banker presentations, lecture, assignments, group work, and class presentation and discussions. You are expected to come to class having read assignments and thought about topics scheduled for the class sessions. Note that your participation will make the class pleasant and intellectually stimulating, so please do attend every session.

Philosophy and of Performance Objectives the Course – Students who successfully complete this course should be able to:

- Articulate the importance of organizational leadership to the effectiveness of organizations as demonstrated by class discussion, book problems, and class or non-class exercises.
- Interpret, critically analyze, recommend, and defend with supporting evidence feasible courses of action for actual real life situations.

and/or leaving the class early “is” an absence. If you miss classes because of school activities, you should bring a schedule of expected dates of absence.

The undergraduate catalog clearly states that class attendance is required:

Students are expected to attend all class meetings...Excessive absences may be expected to affect a student's grade adversely or even result in an "F". Instructors should make the policies on attendance in each class available in writing to students." (2005-2007 New Mexico Highlands University Undergraduate Catalog, pages 25,26,).

The School of Business faculty has adopted a policy, requiring regular attendance. In this class, attendance and participation count for 20 percent of your grade. Everyone starts with 100 points for attendance and participation. You are allowed 1 unexcused absence. After that each unexcused absence will result in the attendance grade being reduced by 10 points. Excused absences require a note from a doctor or nurse or a university official in cases where travel to athletic or other university events is required. Also, prepared participation will be noted and may serve to positively affect a borderline grade.

Expectations

I expect you to keep up with your assignments, to participate, to be present, and on time for all classes and exams. I also expect appropriate and ethical personal conduct from you. Scholastic dishonesty is subject to disciplinary penalties, including possible failure in the course and dismissal from the university. There will be no curving and no make-up exams.

ADA Compliance

If you have a documented disability, which will make it difficult for you to carry out the work as I have outlined and/or if you need special accommodations/assistance due to the any disability, please contact the Office of Academic Support, Director of Services to Students with Disabilities and Testing Academic Advisor (505 454-3473), as soon as possible. Appropriate accommodations will be arranged.

People generally remember:

- 10% of what they read
- 20% of what they hear
- 30% of what they see
- 50% of what they both see and hear
- 70% of what is discussed with others
- 80% of what they personally experience
- 90% of what they teach others